



We're excited to announce the formal partnership between the Museum and the McMaster Department of Family Medicine with the trademarking and branding of our visual literacy course The Art of Seeing™.

Introduced in 2010, The Art of Seeing™, our art-based visual literacy course for Family Medicine Residents is an ever-evolving multifaceted arts-based curriculum featuring not only visual literacy, but also art-making, reflective writing, and descriptive narrative writing. Using art as a basis for learning to look with greater accuracy can also build skills of empathy and awareness of ourselves and others. Our research has also found participants have an improved sense of well-being and reduced stress, a more positive outlook on patient care, and rekindled passion for both their professional work and also personal interests put aside to study medicine. The Art of Seeing™ reflects our engagement and responsiveness to the transformation of Canadian health humanities education.

The Art of Seeing™ follows McMaster University's model of problem-based experiential learning combined with art object-based learning. The program is designed in such a way that it can be customized to be delivered as a workshop, a series of sessions or other format(s) based on best fit with interests and objectives beyond healthcare.

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